



# 2021 Bachelor of Science in Business (BSB) Graduation Survey Summary

## Tuition Discounts

- Out of the 106 undergraduate students who earned a BSB, 38 students responded to the 2021 Graduation Survey. Of those 38 respondents, 22 indicated that they received some form of tuition discount (57.89 %)
  - 2 received an alumni discount (9.09 %)
  - 12 received a partnership discount (54.54 %)
  - 1 received a student scholarship (4.55 %)
  - 3 received Veterans/Military benefits (13.64 %)
  - 4 indicated some other form of discount (18.18 %)

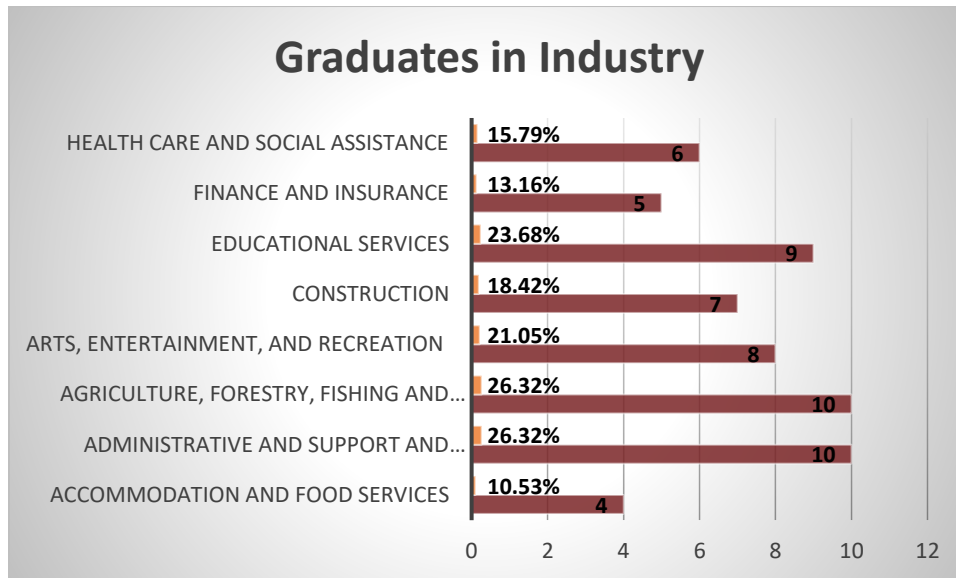
## BSB Students

- Of those 38 respondents, 0 students indicated that they have taken at least 1 class online.
- The BSB students responded best by the campus that they primarily attend.
- The following responses were not provided by the BSB students:
  - Online vs. Ground courses
  - Miles driven to campus
  - Factors in deciding which campus to attend
  - Factors in contributing to their success

Campus	Students	Percentage
Burbank	6	15.79%
Other	4	10.53%
Rancho Cucamonga	6	15.79%
Redlands	7	18.42%
Riverside	6	15.79%
San Diego	5	13.16%
South Coast Metro/Orange County	3	7.89%
Temecula	1	2.63%

## Employment -All BSB Graduates

- 32 out of 38 respondents said they are currently employed (84.21 %)
- Of the 32 students employed:
  - 28 are employed full-time (87.5 %).
  - 8 make between \$60,000 and \$100,000 a year (25 %)
  - 4 make over \$100,001 a year (12.5 %).



## Influences on Decision to Apply

Influences on Applying to Redlands	Mean
The convenient campus location(s).	3.63
The ability to take classes online.	3.29
The experiences of students presented in various School of Business media.	3.05
The reputation of the School of Business.	3.29
The availability of information provided on the university website.	3.26
The affordability of the program compared to other institutions.	2.82
The availability of financial aid.	3.13
The perceived value of the program.	3.32
The quality of the assistance I received in applying to the program.	3.37
The ease of applying to the program.	3.39
The requirements for applying to the program.	3.29
The quick response time of the university to my admissions questions.	3.47

The ability to work at my own pace.	3.24
The convenient schedule of instruction.	3.53
The university's alumni and their familiarity with the institution.	2.95

Mean score measured using a 1-4 Likert Scale

## Overall Satisfaction

Percentage	Mean
Overall, I am satisfied with my experience attending the University of Redlands School of Business	96.30%
I would recommend the University of Redlands School of Business to a friend or acquaintance.	93.66%

Mean score measured using a 1-4 Likert Scale