

# 2023 MSBA Graduation Survey Summary

## Response Rate

Out of 79 respondents, 6 (26.58%) responded that they are pursuing a Master of Science in Business Analytics.

## Tuition Discount

Out of the 6 SBS respondents who earned a MSBA degree, 4 (83.33%) indicated they received some form of tuition discount. Two received an Employer Partner discount, one received an Alumni Discount, and one received Veterans Benefits.

## Classroom Modality

All MSBA respondents (6) indicated that they took the majority of their classes in the Online Live (synchronous) modality: courses taught remotely so that students can log in and attend class from anywhere while interacting with faculty and online peers in real-time.

## Measures of Student Satisfaction - MSBA Students

Overall, I am satisfied with the following experiences at the University of Redlands School of Business & Society	Percentage of MSBA students who Agree or Strongly Agree
Alumni Network	83%
Availability of financial aid	83%
Campus facilities	83%
Campus safety	83%
Curriculum	67%
Classroom environment	100%
Education price	100%
Education quality	83%
Education value	67%
My degree program	83%
Networking opportunities	83%
Self-registration in student planning	83%
Length of program	100%
Tuition discounts	67%

## 21<sup>st</sup> Century Business Skills

85% of all MSBA respondents agreed that they had improved their 21<sup>st</sup> Century Business Skills as a result of their School of Business & Society degree program.

As a result of my program, I have improved in the following 21st Century Skills:	Percentage of MSBA students who Agree or Strongly Agree
Analytical	100%
Integrative	100%
Spatial	100%
Entrepreneurial	67%
Collaborative	100%
Persuasive	83%
Ethical	83%
Societal	100%
Environmental	50%
Global	67%

## Contributions to Student Success – MSBA Students

The following contributed to my success at the University of Redlands School of Business & Society:	Percentage of MSBA students who Agree or Strongly Agree
Administration/Staff	100%
Career Services	33%
Class Size	100%
Cohort	67%
Belonging to a Learning Cohort	67%
Curriculum Projects	100%
Curriculum Structure	83%
Faculty	100%
Guest Speakers	33%
School of Business & Society Social Events	50%
Learning Communities	50%
Schedule of Instruction	100%

## Measures of Student Satisfaction – Degree Value, MSBA Students

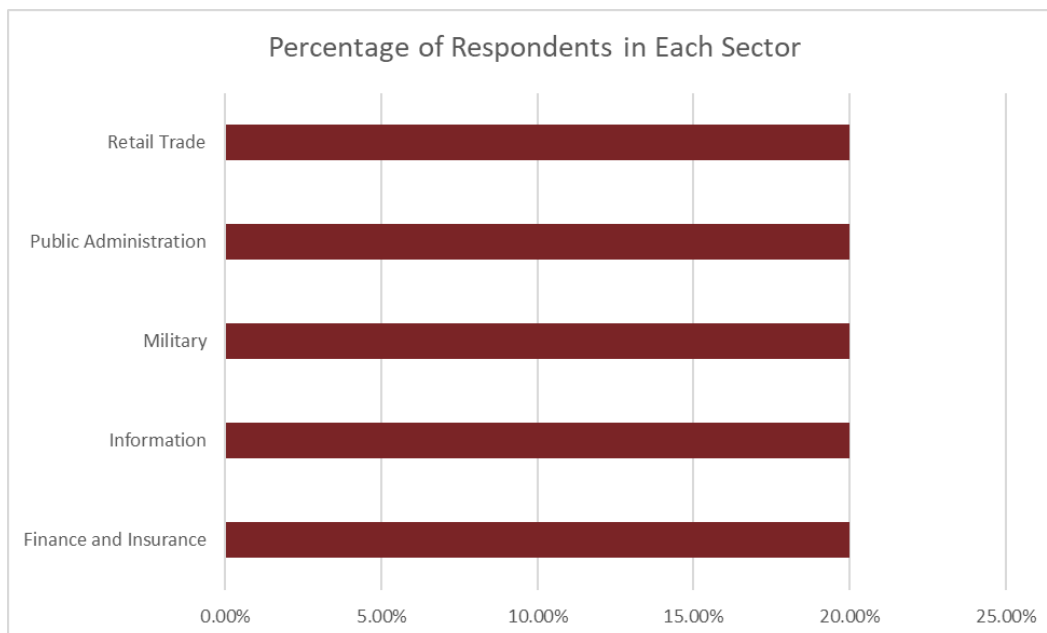
MSBA students view their degree from University of Redlands School of Business & Society positively overall. Though less than half experienced a direct benefit by the time of graduation, most students believe that their degree will ultimately lead to increased earning potential and career advancement.

Do you agree with the following statement?	Percentage of MSBA students who Agree or Strongly Agree
I am satisfied with my current job.	50%
My degree is relevant to my current job.	50%
My degree has improved my overall job performance.	50%
My degree has helped my bosses or executives to see me as a more valuable employee in my current role.	67%
My intent in pursuing my degree was to increase my earning power.	67%
My intent in pursuing my degree was to help me earn a promotion.	50%
My intent in pursuing my degree was to help me change jobs.	83%
My degree has increased my earning power.	50%
My degree has helped me earn a promotion.	33%
My degree has helped me change jobs.	67%
I believe my degree will increase my earning power within the next five years.	83%
I believe my degree will help me receive a promotion within the next 5 years.	67%
I believe my degree will help me change jobs within the next 5 years.	83%

## Employment - MSBA Students

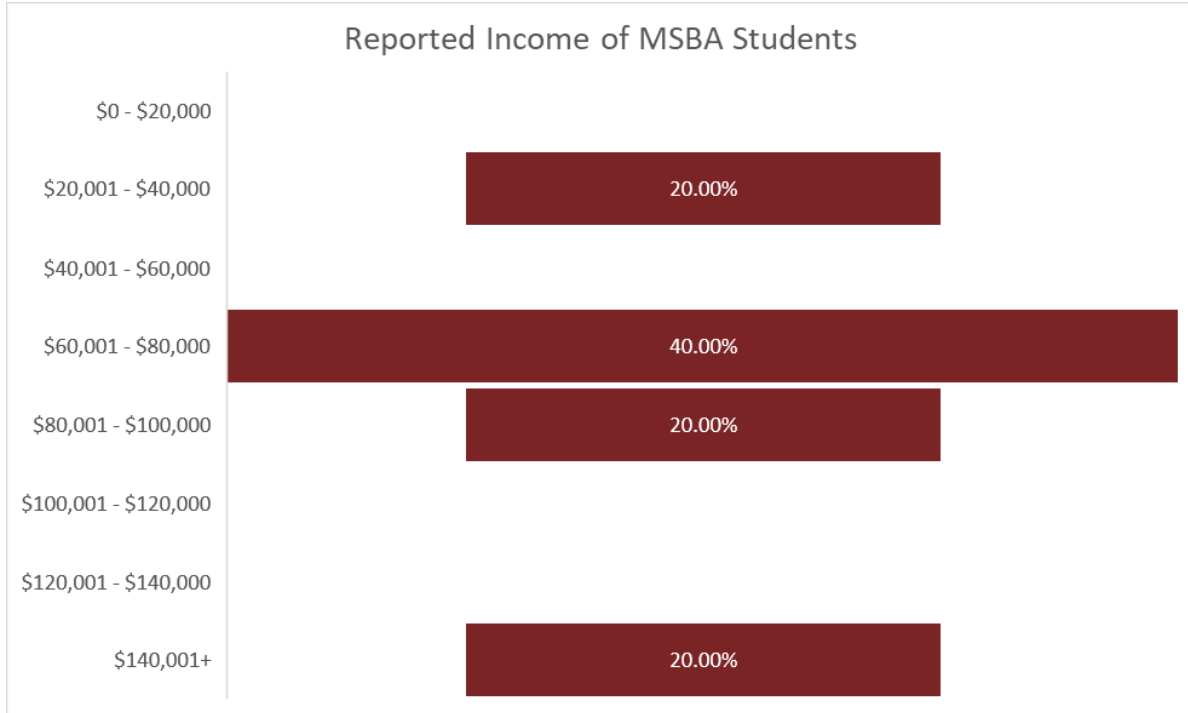
### Industry Sectors

83.33% (5) of MSBA respondents indicated they were employed full-time. They were employed in the following sectors:



## Salaries

Self-reported income for students in the Master of Science in Business Analytics breaks down as follows:



## Overall Satisfaction – MSBA Students

Satisfaction Measure	Percentage of MSBA students who Agree or Strongly Agree
Overall, I am satisfied with my experience attending the University of Redlands School of Business & Society.	100%
I would recommend the University of Redlands School of Business & Society to a friend or acquaintance.	83%