**AMCIS 2019**

**GIS, Location Analytics and Digital Convergence:**

**Social Media, Blockchain and Internet of Things**

*August 15, 7:30am-11:30am*

*Cancun, Mexico*

7:30-8:00am Pre-Workshop Coffee and Networking

8:00-8:10am Welcome and Introductions, Dan Farkas

8:10-8:40am Location Analytics and Social Media, Jim Pick

8:40-9:10am Blockchain and GIS, Dan Farkas

9:10-9:40am Location Analytics and the Internet of Things, Namchul Shin

9:40-9:55am Break

9:55-10:40am Keynote:

*"Location Analytics at OXXO for Mexico and Latin America: Strategic Challenge and Success",*

Enrique Ernesto Espinosa Pérez,

Expansión  Process Manager, OXXO

10:40-11:10am   Breakout: Research opportunities in Location Analytics

11:10-11:30am Wrap-up and Summary