



Center for Business GIS and Spatial Analysis

Fall 2016 Speaker Series

**Dr. Wayne Gearey, Chief Data Scientist,
Jones Lang LaSalle**

Achieving Corporate Global Location Intelligence

**Tuesday, November 1, 2016
6:00p.m.– 7:30 p.m.**

University of Redlands Main Campus
Casa Loma Room
Dinner served at 5:30 p.m.

RSVP to Ms. Christine Mee at gisab@redlands.edu

By October 25, 2016

Jones Lang LaSalle (JLL) is a global real estate company that does everything from engineering and purchasing land to development. This presentation will discuss ways in which JLL's Data Science team leverages and harnesses the power of location along with data science and analytics to help clients all over the world validate and consolidate their real estate portfolio quickly and efficiently with location intelligence, lending confidence to costly strategic location decisions. JLL's location analytics solution MapIT delivers real-time, forward-thinking, and accurate location-based data and analytics in support of real estate location and investment decisions. Use cases will illustrate how GIS helps JLL uncover hidden geographies of opportunity and as a result brings business strategies into alignment with new location opportunities within the geosocial economy.



Dr. Wayne Gearey

Dr. Wayne Gearey is a global strategist and leads JLL's Data Science Team. As a social scientist, Dr. Gearey is uniquely qualified to understand decision science, visualization, geospatial and location analytics, site selection, GIS technology, modeling and BI strategies. Dr. Gearey earned a Bachelor of Arts in Political Science at the University of Calgary while working for a Canadian Member of Parliament, followed by a Post Graduate Diploma in GIS at Simon Fraser University in Canada. To expand his expertise in geographic information systems, he obtained a Master of Science in GIS at the University of Salford in Manchester, UK. To work as a social Scientist, Dr. Gearey completed post-graduate work at Johns Hopkins University and went on to earn a Ph.D. at Coventry University, UK. Over the years, Dr. Gearey has worked with several multinational corporations such as with Hitachi, GoPro, Comcast, Yahoo, Children's Healthcare of Atlanta, BP, Twitter, United Healthcare, ANZ Bank, and Microsoft. Dr. Gearey works with researchers from University of Texas at Dallas, the University of Toronto, the University of British Columbia and Coventry University and also teaches undergraduate and graduate courses as Professor of Location Intelligence at UT Dallas.



**Learn more about the Center for Business
GIS and Spatial Analysis**

www.redlands.edu/gisab