



On Demand Cities

Wednesday, January 27, 2016*

6:00 pm – 7:30 pm (Dinner will be available at 5:30)
Casa Loma Room, University of Redlands Main Campus

***Register for this event by January 18, 2016 by contacting
Karen Kraker at 909-748-8769 or gisab@redlands.edu***

ABSTRACT

The “on-demand” or “sharing” economy is expected to reach \$335 billion globally over the next decade and it will bring dramatic changes to how we live, work, and make things as well as to the form and function of our cities and even our buildings. While some industries will face real challenges as we move from an ownership economy to one that offers people access, this shift will also bring enormous opportunities to those companies and communities that understand its implications. At the same time, we need to look critically at many of the regulations, incentives, and assumptions that currently guide much of our public sector and financial sector decision making. This is because much of what we now have in place will increasingly become a barrier to the innovations implicit in this new economy, leading us to continue to build the 20th century city and to think in 20th century ways that are already obsolete.

Speaker



Dr. Thomas Fisher is Professor in the School of Architecture, Dayton Hudson Chair in Urban Design at the University of Minnesota, and Director of the Metropolitan Design Center at the College of Design. A graduate of Cornell University in architecture and Case Western Reserve University in intellectual history, Dr. Fisher was recognized in 2005 as the fifth most published writer about architecture in the United States. Named a top-25 design educator four times by Design Intelligence, he has lectured at 36 universities and over 150 professional and public meetings in the U.S. He has written extensively about architectural design, practice, and ethics. His books include

In the Scheme of Things, Alternative Thinking on the Practice of Architecture (Minnesota), *Architectural Design and Ethics, Tools for Survival* (The Architectural Press), *50 Dilemmas of Professional Practice* (Princeton Architectural Press), and a book on system design entitled *Designing to Avoid Disaster, The Nature of Fracture-Critical Design* (Routledge). His newest book, *Designing our Way to a Better World* (Minnesota) will come out in Spring 2016. Dr. Fisher is a strong proponent of Geodesign, combining GIS with design thinking to help us create a more resilient and thriving future. His current research involves looking at the implications of the “Third Industrial Revolution” on architecture and cities in the 21st century.

***PLEASE NOTE: DATE CHANGE FROM TUESDAY, JANUARY 26, 2016**