

FALL 2015 SPEAKER SERIES EVENT

Sleepwalking into the Future? A World without Spatial Thinking

Thursday, October 1, 2015

Noon – 1:30 pm (Lunch will be available at 11:30 am)

Hall of Letters 100, University of Redlands Main Campus

Register for this event no later than September 23, 2015 by contacting
Karen Kraker at 909-748-8769 or karen.kraker@redlands.edu

ABSTRACT

Five converging global trends – geo-awareness, geo-enablement, geotechnologies, citizen science, and storytelling – offer opportunity for geographic content, skills, and perspectives to be taught in Colleges/Schools of Business. Curriculum focused on managing supply chains, selecting optimal retail sites, analyzing target markets, assessing risk, and other content taught in Schools of Business and through online courses including MOOCs can be enriched through GIS and the geographic perspective. Join Geographer Joseph Kerski as we discuss these societal and educational trends, why they matter, and why ignoring them would be like “sleepwalking into the future.”

Speaker: Joseph Kerski, Ph.D., GISP, Esri and the University of Denver



Joseph Kerski serves as Education Manager for Environmental Systems Research Institute (Esri). He served for 21 years as Geographer at the USGS and at the US Census Bureau. He teaches GIS at the University of Denver, other universities, in K-12 schools, and in online courses, including MOOCs. Joseph holds three degrees in Geography. Passionate about spatial learning, Joseph fosters educational partnerships, promotes GIS in education and society through service and scholarship, and conducts courses on geotechnology in education internationally. He creates GIS-based curricula and conducts research in the effectiveness and implementation of GIS in education.