

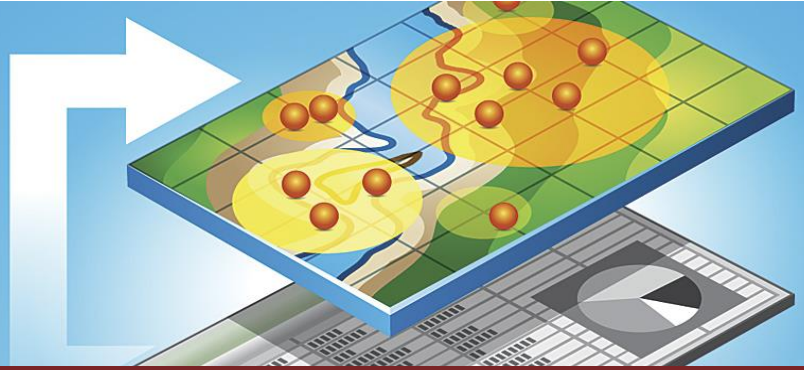
About the Speaker



Indy Hurt received her PhD from the UC Santa Barbara Department of Geography, and her master's from the University of Redlands MSGIS program, a proud member of Cohort 7. She also holds a bachelor's in Geography from UCLA and an associate degree from Orange Coast Community College. She is a true native Southern Californian only recently relocating to Northern California in 2012. Indy has held GIS positions at Apple, Mapzen, and Gap Inc. She currently sits on the board of directors for CaGIS - the Cartography and Geographic Information Society.

Learn more about the Center for Spatial Business

www.redlands.edu/csb



Center for Spatial Business

Winter 2019 Speaker Series

"Cartographer Redefined – Mapping Amongst the Masses"

Indy Hurt, Independent Scholar

Tuesday February 12, 2019

5:30 p.m. – 7:30 p.m.

University of Redlands Main Campus

Casa Loma Room

Dinner Served at 5:30 p.m. talk begins at 6:00 p.m.

RSVP [HERE](#)

by February 3rd, as seating is limited.

This talk addresses some of the disconnects between cartography in academia versus cartography in industry. The ability to make maps has become much more accessible. Nearly every business intelligence software application has mapping capabilities. Big data is also becoming more accessible, but not at the same rate. Your exposure and adoption of spatial business intelligence is your foot in the door. Your ability to thrive is going to be heavily dependent on your ability to adapt, communicate, and collaborate.

This talk also sheds light on the realities of the tech industry from the perspective of one participant. From the outside looking in, news reports were painting a dark landscape on workplace culture, diversity, and pay inequality. While media interest has died down, the topics still resonate in a space that cannot be fixed overnight. What can you do if you are preparing to enter this space? What can academic programs do to prepare you? The simple extension of mentorship to advocacy is one key in a realm of possibilities.