



Center for Spatial Business

About the Speaker



Este Geraghty

Chief Medical Officer - Esri

Este Geraghty, MD, MS, MPH, CPH, GISP is the Chief Medical Officer at Esri, developer of the world's most powerful mapping and analytics platform. She heads Esri's worldwide health and human services practice and is passionate about transforming health organizations through a geographic approach. Previously, she was the deputy director of the Center for Health Statistics and Informatics at the California Department of Public Health.

Geraghty is the author of numerous health and GIS peer reviewed papers and book chapters. She has lectured extensively around the world on a broad range of topics that include social determinants of health, open data, climate change, homelessness, access to care, opioid addiction, privacy issues and public health preparedness. She received her medical degree, master's degree in health informatics, and master's degree in public health from UC Davis. She is board certified in public health (CPH) and is also a geographic information system professional (GISP).

2020-21 Speaker Series

Collecting and Connecting the Dots for COVID-19

Thursday, November 19, 2020
6:00 p.m. - 7:15 p.m. PT

**Virtual speaker event begins at 6:00 PM Pacific time through WebEx.
Event link will be provided through email after RSVP

University of Redlands
Virtual WebEx Speaker Event

The response to COVID-19 is providing significant insight into how we can collect and improve data and how we connect data in useful ways. With maps and spatial analysis, organizations are delivering deeper understanding of virus trends, increased awareness of impacted populations, insights about where resources are needed most, and transparent communications with community stakeholders and the public.

Location intelligence helps communities ensure testing sites are accurately placed, personal protective equipment (PPE) inventories are tracked, communities adhere to social distancing guidance and surge management is optimized.

Dr. Geraghty will provide an overview of the range of applications and success stories from GIS users around the world who are putting geospatial technology to work to support their COVID-19 response and recovery efforts and will dive deeper into two current issues of the day, contact tracing and vaccine distribution.

Learn more about the Center for Spatial Business
www.redlands.edu/CSB

Scan QR code or click here to RSVP
by November 16



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