



**Sue Schroeder**

Sue brings over 25 years of strategy, innovation, and community development experience, currently serving as Co-Founder & President of Vine2Brand Consulting Group. Before shifting to consulting, she worked at global financial services and consumer packaged goods organizations including Experian, Avery Dennison, and Nestle. Sue is a trained public speaker and has presented to the C-suite, Board Chairs, and other executives at national and regional events. She earned an M.B.A. in Corporate Strategy and Marketing from the Ross School of Business at the University of Michigan.

Sue graduated from the University of Redlands in 1991 with a B.S. in Business Administration. She was a dual-sport athlete and member of the Alpha Theta Phi sorority. As a student-athlete, she was a 3x All-American in the women's javelin, holds the school record for career blocks in women's volleyball, and was inducted into the U of R Athletic Hall of Fame in 2001. Her father, Jack Schroeder (Class of '62), was previously inducted for men's basketball and together, they became the first father-daughter duo in school history to receive this honor. As an alum, Sue previously served as the class representative, co-chaired reunions, and served terms on both the Bulldog Bench and the Alumni Board. As a member of a family with 15 Redlands graduates spanning across five generations, Sue looks forward to helping further strengthen alumni outreach and engagement.