



Clay Bond

Clay Bond graduated from the University of Redlands as an International Relations and English Professional Writing double major in 1990. The summer after graduation, he married Emily Foster, a Communicative Disorders major from the same class. As with many other Redlands couples, their shared experiences, including time in Cal/Founders and a semester in Salzburg shaped their future.

Post graduation, Clay began working for Campbell-Hausfeld, an equipment manufacturer, in Sales and later, product management. Attending the Drucker School of Management at Claremont Graduate University during this time, he secured his MBA in 1994.

They moved to Cincinnati in 1994 to continue work at Campbell-Hausfeld. Shortly after, Emily introduced Clay to an acquaintance looking for sales help in the Education Technology space. This changed the trajectory and impact of his career. Clay would go on to spend 22 years at the company, Hobsons, helping solve recruitment and retention challenges for universities across the country.

Still in edtech, Clay is now at Liaison International—helping institutions optimize their graduate enrollment through various technologies. Now living in Kansas City, Missouri, Clay and Emily enjoy traveling to both coasts and are excited for another snow-filled ski season.