

INTERNATIONAL PROGRAMS

SUSTAINABLE BUSINESS IN ITALY & SLOVENIA

SBUG 470

Venice – Trieste - Ljubljana

May 15-25, 2024

\$3,200

R UNIVERSITY OF
Redlands
SCHOOL OF BUSINESS & SOCIETY



Tommi Cahill, M.F.A. / College of Arts and Sciences

Professor of Art

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I teach Studio Art with an emphasis in Photography. My current work emphasizes the relationships and importance that people place on objects and places. I enjoy leading and supporting various groups abroad as these transformative experiences shape students in ways that far exceed what happens in the classroom. When not working at the University of Redlands, you can find me petting strangers' dogs, making bird sounds to lure kitties in for head scratches, or working at the Stop Motion Animation studio, Ancient Order of the Wooden Skull, that I co-founded with my husband.



Allison Fraiberg, Ph.D. / School of Business & Society

Professor of Communication & Cultural Studies

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I teach leadership communication, business and management consulting, critical thinking, and The Writing Lounge webinar series. As Associate Director of International Programs, I lead students on short-term business-focused study abroad programs centered on innovation and entrepreneurship. When I'm not teaching, you can usually find me in Trieste, Italy, my home away from home, or running Wines of Italy travel adventure tours.



SBUG 470: Sustainable Business in Italy & Slovenia

→ Course Description

The natural beauty and historic cities of the northern Adriatic will be our classroom as we explore how business is conducted sustainably in this stunning European region. Join us as we travel from the dreamy canals of Venice, to the vibrant coastal port city of Trieste, to Slovenia's majestic lakes and castles. Discover the ways imagination and entrepreneurship combine to shape sustainable futures in the changing business landscape. We will see up-close the centuries-old craft of luxury velvet-making in Venice, hear from leaders at a Venice-based sustainability incubator, learn trade strategy from an Italian wine global exporter, and network with entrepreneurs in Slovenia—Europe's designated "green" capital.



SBUG 470: Sustainable Business in Italy & Slovenia

→ ITINERARY

Let's look at our 10-day itinerary of business visits, academic presentations, and cultural excursions. And yes, there will be plenty of time for you to explore on your own!

Details of the itinerary may change as planning continues, but this itinerary will give you a good sense of what you'll experience.



Sustainable Business in Italy & Slovenia

→ **Day 1: Wednesday, May 15**
VENICE

Arrive in Venice and check in to the Hotel Belle Arti in the Dorsoduro. Enjoy a stroll to the Piazza San Marco, the Accademia bridge, or along the charming canals before we gather for our welcome dinner at Al Profeta.

Meals Included: Dinner

[Click here to see the Hotel Belle Arti](#)



Sustainable Business in Italy & Slovenia

→ **Day 2: Thursday, May 16**
VENICE

This morning, enjoy a guided walking tour of Venice's famous sites and landmarks. In the afternoon, we will visit luxury textile producer Luigi Bevilacqua, whose atelier has been crafting handmade velvet for more than 500 years! Rest of the day is yours to explore – use your vaporetto pass to glide down the Grand Canal or to visit Murano, famous for Venetian glass-blowing.

Meals Included: Breakfast

[Click here to learn more about Tessitura Luigi Bevilacqua](#)



Sustainable Business in Italy & Slovenia

→ Day 3: Friday, May 17
VENICE

Visit today to VeniSIA, Venice's Sustainability Innovation Accelerator of Ca' Foscari University, focused on the "development of business ideas and technology solutions for circular economy and climate change." Rest of the day is yours to explore.

Meals: Breakfast

[Click here to learn more about VeniSIA](#)



Sustainable Business in Italy & Slovenia

→ **Day 4: Saturday, May 18**
VENICE to TRIESTE

Take private water taxi this morning from Don Orione to Tronchetto station. Motorcoach will depart from Venice via Tronchetto and travel to Trieste. Along the way, visit to Agriturismo Milic, a holiday farm outside Trieste embracing the “osmiza” tradition of the area. Late afternoon arrival in Trieste, with check-in to Hotel Urban Design for three nights. Receive city transportation tickets.

Meals: Breakfast & Lunch

[Click here to see Hotel Urban Design](#)



Sustainable Business in Italy & Slovenia

→ **Day 5: Sunday, May 19**
TRIESTE

Today, we learn about sustainable and organic practices in one of Italy's most famous industries: the wine sector. Andrea Garwood of global exporting company DIVI srl will tell us about her experiences as an Italian wine exporter. The rest of the day is yours to explore. Do a coffee crawl to the famous cafes of Trieste; visit the seaside Castello Miramare; or enjoy aperitivo overlooking the Golfo di Trieste.

Meal included: Breakfast

[Click here to learn more about DIVI srl](#)



Sustainable Business in Italy & Slovenia

→ **Day 6: Monday, May 20**
Trieste

In Trieste today, we will visit the C-Lab at the Università degli studi di Trieste. Professors Salvatore Dore and Cristiano Piani will discuss sustainable entrepreneurship projects at the university and have a meet and greet with students in the programs. After the visit, the rest of the day is yours to explore this historical coffee capital of Europe.

Meals included: Breakfast

[Click here to learn more about the C-Lab](#)

[Click here to learn more about coffee in Trieste](#)



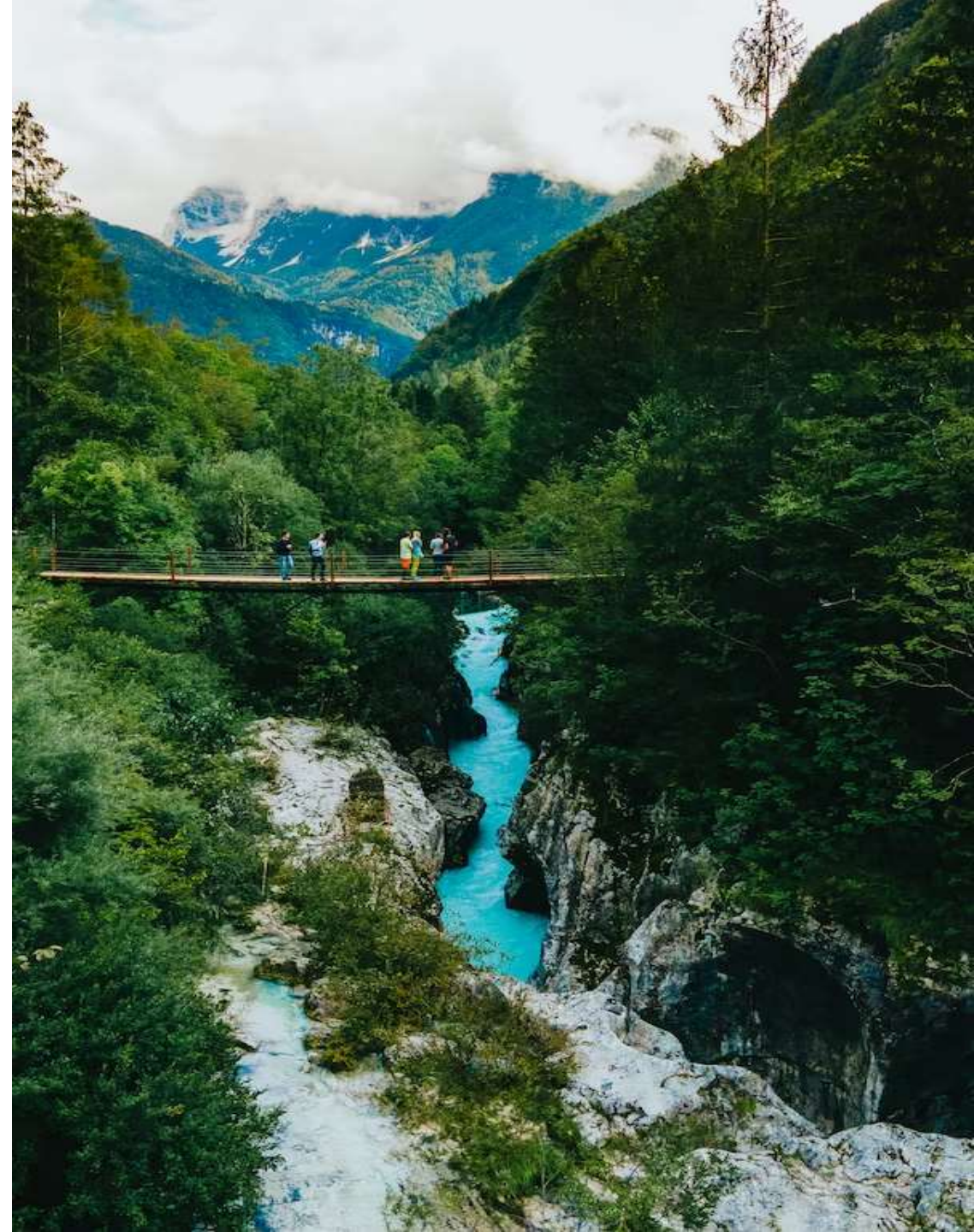
Sustainable Business in Italy & Slovenia

→ Day 7: Tuesday, May 21
TRIESTE to LJUBLJANA

After breakfast, we will board our private motorcoach to transfer to our final destination: Ljubljana, Slovenia. Along the way, we will visit Kmetija Urska, an eco-tourism farm focused on sustainable, local practices. A group lunch will be provided at Urska. Upon arrival in Ljubljana, we will check in for a four-night stay at City Hotel Ljubljana. Evening is free for you to explore the city sights.

Meals Included: Breakfast & Lunch

[Click here to see the City Hotel Ljubljana](#)



Sustainable Business in Italy & Slovenia

→ **Day 8: Wednesday, May 22**
LJUBLJANA

After breakfast, a full day of business visits is planned and will focus on sustainability in the technology and innovation sectors. Firm visits include digital marketing and B2B digital platforms. Presentation at Impact Hub Ljubljana, which focuses on “Building Community for a Better World.” Evening is free for you to enjoy the city sights.

Meals Included: Breakfast



Sustainable Business in Italy & Slovenia

→ Day 8: Thursday, May 23
LJUBLJANA

The day is yours to explore! Visit gorgeous Lake Bled and enjoy the specialty crème cake of the area; explore the spooky nearby attractions of Postojna Caves and Predjama Castle; or enjoy Ljubljana's Metelkova arts district and hilltop castle.

Meals Included: Breakfast



Sustainable Business in Italy & Slovenia

→ Day 9: Friday, May 24
LJUBLJANA

After breakfast, we will have our final business visits under the guidance of social entrepreneur Mark Kalin within the city center. The afternoon is free for you to explore.

In the evening, we will gather for our farewell dinner at a local restaurant specializing in Slovenian cuisine.

Meals Included: Breakfast & Dinner



Sustainable Business in Italy & Slovenia

→ Day 10: Saturday, May 25
LJUBLJANA

The program concludes after breakfast today.

Meals Included: Breakfast



PRICES & CONDITIONS

SHARED ROOM ... \$3,200

WHAT'S NOT INCLUDED

- AIRFARE
- MEALS NOT INCLUDED IN THE PROGRAM
- INCIDENTALS (Shopping, etc.)



WHAT'S INCLUDED

- 3 NIGHTS AT THE HOTEL BELLE ARTI IN VENICE, BREAKFAST & WIFI INCLUDED
- 3 NIGHTS AT THE HOTEL URBAN IN TRIESTE, BREAKFAST & WIFI INCLUDED
- 4 NIGHTS AT THE CITY HOTEL LJUBLJANA, BREAKFAST & WIFI INCLUDED
- TRANSFERS BY PRIVATE MOTORCOACH BETWEEN CITIES
- DAILY CORPORATE VISITS & ACADEMIC PRESENTATIONS
- GUIDED WALKING TOURS IN CITIES
- WELCOME AND FAREWELL DINNERS, LUNCH AT KMETIJA URKSA
- PUBLIC TRANSPORTATION ALLOWANCE FOR CITY TRAVEL AND LAKE BLEB EXCURSION
- INTERNATIONAL HEALTH INSURANCE & TRAWICK TRAVEL INSURANCE



FREQUENTLY ASKED QUESTIONS

WHAT ARE THE COURSE REQUIREMENTS?

PRE-TRAVEL PHASE



Pre-departure class sessions (ZOOM) and assignments to prepare participants for the experiential learning component of the course

TRAVEL PHASE



Business visits, academic lectures and seminars, field studies, and cultural activities

POST-TRAVEL PHASE

Integration of learning after travel. Final assignments due approximately two weeks after trip concludes

COURSE ASSIGNMENTS

- Online Discussions (2) – Sustainable Business Research (pre-travel)
- Field Studies (2) – Self-determined interviews abroad
- Active Learning – Engagement in all components of the course
- Travel Learning Journal – Focused on business program visits
- Passion Project – Self-determined project

- 20 points
- 20 points
- 20 points
- 30 points
- 10 points



WHAT IS THE TIMELINE?

9.30.2023

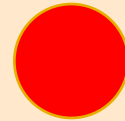
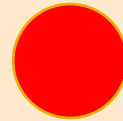
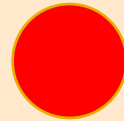
May Term
Travel
Grant
Deadline

10.23.2023

Completed
commitment
forms due to
Allison
Fraiberg

**April to
early May**
Class zoom
meetings

6.12.2024
Final course
assignments
due



Early October

Commitment
forms
distributed

3.15.2024

Class zoom
meeting
dates
announced

**5.15.2024
– 5.25.2024**

Travel
through
Italy &
Slovenia

WHAT'S INCLUDED IN THE PRICE?

- Ground transportation in foreign countries
- Accommodation (double-occupancy) in business-class style hotels
- Foreign tuition and costs associated with business visits
- Admission and accompanying costs for events and cultural excursions included in the program.

↓
Participants arrange their own transportation to the lodging location where the program begins and back home from the lodging location where the program ends.

↓
The School provides a recommended travel agent to assist with bookings, and faculty flight itineraries will be communicated if you would like to travel with faculty members.



WHAT ABOUT SAFETY?

- Safety is at the forefront of International Programs, and the School of Business & Society follows all University regulations, protocols, and guidelines.
- All participants are expected to follow guidelines set out by the University and regulations/laws in countries visited.
- Given the continuing effects of and risks associated with the pandemic, participants must be fully vaccinated against COVID-19 and must sign the University's COVID information waiver.



WHAT CAN I EXPECT?

See our videos from recent trips!



Adriatic Adventure 2019
Italy, Croatia, & Slovenia



South Africa 2019



Trip Clips
2016 - 2020



Global Consultancy
2020 in Trieste, Italy