

THE EVOLUTIONARY ROLE OF THE GIS PROFESSIONAL THE 'ART OF THE MAS'

**TUESDAY
NOVEMBER 15, 2022**

Doors Open at 5:15 p.m.

Complimentary Dinner at 5:30 p.m.

Talk at 6:15 – 7:15 p.m.

University of Redlands, Orton Center
1249 E Colton Ave, Redlands, CA 92374



RSVP by Nov 11 at
[Redlands.edu/smart](https://www.redlands.edu/smart)

There are interesting parallels between the role of the “mas man” in Trinidad’s carnival, and that of the GIS professional in today’s workplace. Just as the mas man must reinvent himself to remain relevant, responsive, reflective and resilient in a changing, evolving environment, so too must the GIS professional. In this talk, learn about the “art” to GIS that is now a key trait of today’s GIS professional.



About Anika-Aduesa I. Smart

Director, Systems Projects (GIS), Information and Technology Services, LA Metro

Anika is on a mission to further integrate spatial enablement into public transit. She advocates for changing the perception of GIS from “just maps” to powerful analytic solutions delivering better decisions for transit systems and public agencies as a whole. With this and stakeholder success as core values, she unlocks the potential of technology for people so that data, analytics and visualization metrics achieve business objectives. At LA Metro, she recently created the OneMAP Program, which is now delivering opportunities to optimize workflows across business units. Her leadership and her team’s innovative use of GIS across multiple departments earned LA Metro Esri’s prestigious SAG Award in 2022.

In addition to her degrees in Mathematics and Statistics, Anika’s background is in natural science and geography. She has leveraged her knowledge, balanced expertise, and out-of-the-box thinking in planning, operations, safety, engineering, national security and emergency management environments. Anika loves sports and enjoys observing hummingbirds, gardening and exploring landforms in her spare time.